THANK YOU NOTE BASICS

LATINAS IN PROGRESS EDUCATION SERIES

NOVEMBER 14, 2021

PRESENTED BY:

HISPANIC WOMEN'S NETWORK OF TEXAS

THANK YOU NOTES

The point of writing a

Thank You Note is to

create a simple expression

of a heartfelt sentiment.

WHY WRITE A THANK YOU NOTE?



Build relationships



They'll make you feel good



More personal than email or text



Increase chances for opportunity



They demonstrate your communication skills



Your thank-you note will actually be read (and probably kept)

WHY
WRITE
A
THANK
YOU
NOTE?

HOW TO: GREET THE GIVER

- Be formal
- Avoid using their first name unless the recipient is a family member or a close friend.



HOW TO: EXPRESS YOUR GRATITUDE

- Use the present-perfect tense (has/have)
- Do not use slang
- Do not mention money directly
- If referring to an intangible, be specific

Ex: "Thank you for your donation..."

HOW TO: TALK ABOUT THE GIFT

 Be specific about what was received

State how the gift affects you



HOW TO: TALK ABOUT YOUR FUTURE

- Briefly describe yourself
- Write about what sets you apart
- Share your future goals

Donors appreciate knowing you have goals and plans!



HOW TO: SAY THANK YOU AGAIN

Thank them again at closing



HOW TO: CLOSING

- Sincerely, Cordially,
 Regards use what fits
 best
- Sign the note by hand
- Print your formal name below



REMINDER: SPELL EVERYTHING CORRECTLY

Have a friend or family member <u>proofread</u> the letter before mailing!



REMINDER: KEEPING IN TOUCH

Include your contact information for replies!

